

2009-2010 HIGHLIGHTS AND ACCOMPLISHMENTS
WORKFORCE READINESS COMMITTEE (WRC)
CAPITAL REGION HUMAN RESOURCE ASSOCIATION (CRHRA)

Committee Members:

- Marjorie Adams, PHR (Chairperson)
- Debra Antonelli, SPHR
- Kristina Birukova
- Kerry Douglas-Duffy, PHR
- Rebekah Francis
- Ed Hallenbeck
- Stacey Lybrand, PHR
- Kristianna Cerullo-McWilliam, SPHR
- Elizabeth Miller, PHR
- Cathleen Smith

Highlights and Accomplishments:

1. CRHRA Newsletter Articles Written by the WRC:

- “Members In Transition - Voucher System”
- “Ping & Tweet: Tips For Online Networking”
- “Junior Achievement”
- “Volunteering to Help Get Your Foot in the Door”
- “Career Branding...Developing Your Elevator Speech”
- “Junior Achievement - Job Shadow Day”
- “Help Wanted Tools For Tough Times”
- “CRHRA Volunteers Provide Advice at WECA Event”

2. Job Fairs-WRC Provides Resume Critique & Job Search Tips:

- Saratoga Job Fair was held on October 6, 2009 and the Workforce Readiness Committee provided 12 Volunteers and assisted 115 job seekers with resume critique and job search tips.
- “Operation Hire” - Veterans Career Fair sponsored by NYS Dept. of Labor (DOL) was held on November 18, 2009. The WRC provided three volunteers to assist over 40 job seekers with resume critique.
- NYS Dept. of Labor (DOL)-Dr. Martin Luther King, Jr. Job Fair was held on April 15, 2010 and the Workforce Readiness Committee provided 12 volunteers to assist 110 job seekers with resume critique and job search tips.

3. WRC Provides Panel for Work Experience Coordinators Association:

- The New York State Work Experience Coordinator’s Association (WECA) held its 5th annual state conference on March 18, 2010. CRHRA’s Workforce

Readiness Committee organized three Panelists and a Moderator to provide a discussion on preparing high school students to successfully complete on-line job applications and a discussion regarding new employee on-line training options that are currently used by local companies.

4. Voucher System for “Members in Transition”:

- WRC reintroduced the Voucher System to provide “free” meeting attendance for qualified CRHRA “active members” and established a voucher for “new members” to ensure networking opportunities for its unemployed members.

5. WRC Assists Tomorrow’s Workforce:

- WRC member volunteered through Junior Achievement to deliver workshops at the New Covenant Charter School. She discussed an awareness of how our communities and cities work, reviewed financial and banking topics, and stressed the importance of pursuing higher education and how to successfully enter the workforce.
- WRC member volunteered for Junior Achievement’s National Job Shadow Day. Job Shadow Day pairs local businesses with middle school and high school students to help them better understand the connection between their school work and the workforce. The job shadow program introduces students to careers beyond what their parents do for a living and is held during the month of February. Students were given the opportunity to rotate through various departments and ask mentors questions. Junior Achievement activities give the workforce of tomorrow an opportunity to see the expectations and options in today’s workforce.