Capital Region Human Resource Association

Presents…

Capital Region Diversity and Inclusion Awards

A Celebration Of Workplace Diversity

Thursday, October 14th, 2010

Desmond Hotel, Albany, NY

Professional Sponsorship Opportunities Available

Please return completed forms no later than
Monday, August 23rd, 2010

The Capital Region Human Resource Association – Diversity committee, presents this annual event to honor those businesses in the Capital Region for their creative and innovative strategies that promote and advance the concepts and spirit of diversity. Our view is that organizations that both respect and promote diversity should be recognized for their achievements. Please join us in recognizing those outstanding businesses!

[ ] Gala Sponsor **$3,000**
Receives full table of 8, full-page program ad, website publicity, public relations at event, and name/company logo on all event materials.

[ ] Spectrum Sponsor **$1,500**
Receives 6 event tickets, ½ page program ad, website publicity, recognition in all event materials.

[ ] Mosaic Sponsor **$1,000**
Receives 4 event tickets, ¼ page program ad, website publicity, recognition in event program.

[ ] Prism Sponsor **$750**
Receives 2 event tickets, business card ad in event program, special recognition in event program.

[ ] Event Patron **$550**
Receives 2 event tickets, special recognition in event program.

Commemorative Program Advertising

[ ]	**Back Cover:**	**$500**
[ ]	**Inside Cover:**	**$400**
[ ]	**Inside Back Cover:**	**$400**
[ ]	**Full Page:**	**$350**
[ ]	**Half Page:**	**$200**
[ ]	**Quarter Page:**	**$120**
[ ]	**Business Card:**	**$50**

If you are interested in contributing or need more information please contact:

CRHRA – Capital Region Diversity & Inclusions Awards
Mat Petrin – Sponsorship Chair
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